

Q8 EDU EX


International Higher Education Expo

KUWAIT | **14-15** February 2024
Kuwait International Fair Ground

**STUDY
ABROAD
OR IN
KUWAIT**



APPLICATION FOR SPONSORSHIP OPPORTUNITIES WITH SHELL SCHEME EXHIBITION BOOTH

LEAD SPONSOR	TICK	INVESTMENT
Name & Logo on expo main banner, website, Digital catalogue. 36m2 Expo Space in Prime Location. Double page advertisement in expo digital catalogue. Advertisement on catalog back cover or inside double spread (as available) Four email shots to the visitor database, Html Artwork to be provided. VIP invitations.	<input type="checkbox"/>	KWD 4,843 USD 16,000
MAIN SPONSOR		
Name & Logo on expo main banner, website, Digital catalogue. 27m2 Expo Space in Prime Location. Double page advertisement in expo digital catalogue. Four email shots to the visitor database, HTML artwork to be provided. VIP invitations	<input type="checkbox"/>	KWD 3,935 USD 13,000
PLATINUM SPONSOR		
18 Sqm Expo Space in prime location Name & Logo on all promotional & marketing collaterals (print & online) Double page advertisement in expo digital catalogue.	<input type="checkbox"/>	KWD 3,000 USD 9,900
GOLD SPONSOR		
12 Sqm Expo Space in prime location Name & Logo on all promotional & marketing collaterals (print & online) Double page advertisement in expo digital catalogue.	<input type="checkbox"/>	KWD 1,800 USD 5,950
SILVER SPONSOR		
9 Sqm Expo Space in prime location Name & Logo on all promotional & marketing collaterals (print & online) Full page advertisement in expo digital catalogue.	<input type="checkbox"/>	KWD 1,500 USD 5,000
9 SQM SHELL SCHEME EXHIBITION BOOTH	TICK	INVESTMENT
 <p>Each 9 sqm shell Scheme stand consists of Wall panels, 1 table, 2 chairs, carpet, name panel, 2 spotlights, 1 power socket & Wi-Fi access</p>	<input type="checkbox"/>	KWD 1,109 USD 3,672

ORGANISATION INFORMATION

*Organisation Name: _____

Contact Person: _____ Designation: _____

Mobile: _____ Telephone: _____ Email: _____

Website: _____ Address: _____

City: _____ Country: _____

Total Amount payable in figures & words:	
	Signature & Stamp

We hereby confirm our sponsorship / exhibition participation at the **Q8Eduex Spring Exhibition 2024** and we further confirm our acceptance of the Payment Terms and Terms and Conditions of participation of the exhibition, which form part of this contract.

*Please note: To be filled and signed only by authorized signatory of the Organization.
Please return this form by email as PDF to Khadeer Ahmed Khan, Khadeer@pineex.com +91 9663379977

PAYMENT TERMS

International Exhibitors: Full payment must be made within 7 days upon receipt of the official invoice in US Dollars by direct bank transfer to the specified bank details.

Kuwaiti Exhibitors: Full payment to be paid by cheque payable in Kuwait and drawn in favor of Deem for Event Management. Once signed this contract is final and binding. The full contract value must be honored regardless of cancellation.

PARTICIPATION TERMS AND CONDITIONS

1. The agreement to sponsor or exhibit is irrevocable by the Sponsor or Exhibitor and in the event of no-show a full payment is liable to be paid to the Organizer. The Organizer reserves the right to charge and claim of 2% interest per month on any outstanding payments by the Sponsor/ Exhibitor to the Organizer. This commences from the first day of the Exhibition.
2. The floor plan is subject to change without any prior notice and the Organizer cannot be held responsible. The Organizer also has the right to change the stand location and dimension of the Exhibitor space from the one agreed, on the floor plan. All Exhibitors who are constructing their own stands require submission of scale drawing to the organizer for approval, minimum 4 weeks prior to the Exhibition.
3. The Date, Time, Duration and Venue of the Exhibition shall be at the discretion of the Organizer, the Venue and the Local government. The Organizer retains the right to change the above without prior notice, for the interest of the Exhibition or for reasons beyond control. In the event of any such changes the Organizer shall notify the Exhibitor accordingly and the Exhibitor must accept any changes and cooperate.
4. Should the date/venue of the exhibition be changed due to reasons beyond the organizers control; the sponsor/ exhibitor agrees to continue the participation at the next date/venue announced.
5. The Rules of the Country/State of Kuwait/Exhibition Centre/Organizer are binding on the exhibitor at all times.
6. Only the Exhibitor mentioned in the exhibition contract form will be allowed to display in the exhibition. Subletting, sharing or exchanging of any space or services is strictly not permitted. The Organizer reserves the right to cancel participation of any Exhibitor and no refund will be made.
7. All other expenses incurred i.e. hotel accommodation, transport, extra furniture, air ticket is the direct expense of the exhibitor and the Organizer does not take the responsibility of payment or refund in any circumstance. Should the dates change the organizer will not compensate in any condition.
8. The Exhibitor shall be responsible for all actions of the Exhibitor staff, sub- contractors and agents and as such hold the Organizer safe and harmless. The Exhibitor will be responsible for the stand fittings, furniture, and floor space hired by the Organizer and make sure they are left in the same condition prior to the hired period. The Exhibitor will be responsible for the cost of restoring it to its original condition. It is the responsibility of the exhibitor for any goods and products in its stand and space.
9. The Exhibitor is responsible for the safety of the exhibits, employees or any other person before, during and after the exhibition duration. The Organizer is not responsible for any liability of loss or damage caused by change in date, venue, theft, fire, rain, storm, tempest, flood, lightning, any natural calamities, defect at the venue, labour disputes, explosion, war, national emergency, civil unrest, lockdowns, closure of exhibition centre due to infectious disease, inevitable accidents, any force majeure or any cause not within the control of the Organizer or the Venue.
10. The Exhibitor is advised to take appropriate insurance policy cover for their participation and insure the exhibitor's products, public liability and all risks in respect expressed in the condition (9), for the purpose of indemnifying the Organizer.
11. The Exhibitor cannot claim for damages or loss if the Exhibition is postponed or cancelled or reason of happening of the condition (9) or otherwise. If the Exhibition is rearranged to another date and venue the Exhibition Space Contract shall be binding upon the parties, except the size and position of space will be determined by the Organizer.
12. Cancellation: There is no cancellation of this contract for any reason and all payments must be settled to the organizer.
13. The Organizer reserves the right to alter, add to or amend any of these conditions and the decision of the Organizer shall be final.

ORGANISED BY



KUWAIT



BANGALORE, INDIA